

### GiFT ing the Future...

- Latest venture by stalwarts in Mass media and Television
- Media facilities at par with global standards
- In House state of the art Dubbing, Editing and video production studios
- Industry experienced and academically qualified faculty
- Regular interaction with experts from Film, Television and Radio
- Film clubs and forums to develop media skills and tricks
- Training in live television studios
- Participation and management opportunities in live media events
- Assured placements after successful course completion
- Wifi enabled campus
- Hostel facilities for boys and girls
- Media complex spread across 30,000 sq.ft
- Courses approved by C-DIT, under Govt. of Kerala
- Participation in International / National media exhibitions
- Edu - media



### G+ media Hub

A comprehensive media production and service provider in association with Goodness TV, G+ media believes in creating more goodness in media. Its an umbrella organisation with activities covering all sectors in media.

#### G+ activities

- Academics - GiFT
- Web TV
- Web radio
- Media coordination & Talent promotion
- Film Production
- Media infrastructure solution provider
- Organising forums & technical workshops
- Media consultancy & career guidance
- Striving for value addition in media

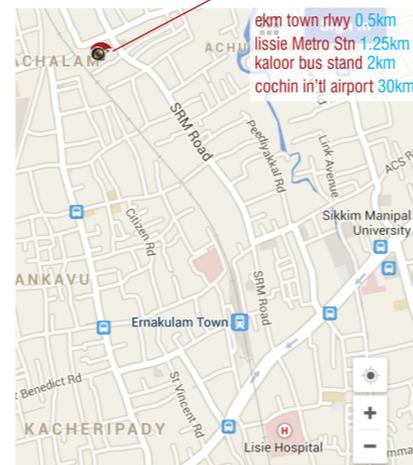
GOODNESS App



www.giftcochin.org  
www.gplusmedia.in



### Here we are



GiFT guidance

Our students train with a team of dedicated and professionally qualified teachers from the visual media, with years of experience in their respective fields as permanent faculty. Apart from this GiFT will have a pool of Technical experts, Media critics, Producers, Script Writers, Directors and Actors. The faculty will also include artists from the visual media, Thus the Gift team will comprise of professionals capable of sharing the very latest trends and technical expertise from the ever changing world of Visual Media.



GiFT cochin

## Goodness Institute of Film and Television

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## Goodness Institute of Film and Television

C-DIT approved under Govt. of Kerala



GiFT cochin

## Goodness Institute of Film and Television

In Association with Divine/Goodness TV Channels, Run by Vincentian Fathers

Goodness Institute of Film and Television (GiFT cochin) is an advanced media education institution under the De Paul Education Trust managed by the Marymatha province of Vincentian Congregation. An approved centre of C-DIT under Govt. of Kerala, GiFT cochin offers a wide range of courses in different sectors of film and television. It is also associated with the leading Family Television channels Divine / Goodness to provide hands on training.

GiFT cochin strives to mould media professionals who can raise the industry standards through creative communication.

### Vision

We are a centre of excellence, producing talented media professionals with strong human values.

### Mission

To transform media aspirants into technically competent, socially committed and morally upright media professionals.

### Motto

Gifting Creative Communication

### Our Motivation & Inspiration

St. Vincent De Paul - A true visionary who gifted the concept of creative communication to the world.

### Our Channel Partners



GOODNESS  
www.goodnesstv.tv



DIVINE  
www.dvnonline.org



## GiFT Courses



### Sound Designing & Audio Engineering

1 year / 2 semesters  
Eligibility : +2 pass



### Videography

3 months



### Video Editing

3 months

### Dubbing

3 months



### Acting for the Screen

3 months

### News Reading & Anchoring

3 months



### Professional Make up for Media

6 / 3 months

This C-DIT approved one year course in sound designing and audio engineering focuses on imparting an in depth hands-on training and gaining knowledge about the intricacies in sound recording, editing, mixing, mastering, installation, acoustics, live events handling etc. The course also includes an add-on course in video editing. Upon successful completion the student would be able to handle a sound recording suite independently and will be well versed in the technical attributions in audio engineering.

This is a short term C-DIT approved course in Videography. The course will begin with an introduction in still photography and its principles. Theory and practical sessions in artificial and natural lighting will help build a thorough base before the more advanced sessions in multi-cam training, camera movement, track and trolley starts. Successful completion of the course will produce a cinematographer with a strong theoretical and practical base.

Video Editing will mainly teach the mac based Final Cut Pro software (FCP) which is widely used in the industry, Students will grasp the basics of colour grading, latest plugins and filters. Practical sessions in online editing and mixing are also made available for the students

The pursuants of this course shall be propelled into interesting and lucrative world of dubbing. The course comprises of sessions in speech therapy to fine tune one's acoustic abilities. Students will also be briefed on basics of sound recording and in depth sessions in mike techniques, lip sync, dialogue improvisation, character regeneration, tonal variations, voice modulation in stage, radio, tv, films etc would finally result in moulding a theoretically sound dubbing professional.

An inborn talent and desire to act is all it takes to enroll for this course. The course covers Stage acting, dubbing, radio acting, film acting and comparative studies, body language, postures & gestures, Voice modulation and workshops on acting techniques.

This high demand course covers basics of acting, presentation & communication skills, how to sit, how to behave, group discussions, interview skills, news delivery and analysis, news reporting, journalistic skills and above all instills a sense of confidence in its students.

A highly specialised course with indepth sessions on understanding faces, character generation, character make up, transformation of artist to character, stage make up, fashion make up, bridal make up, media make up etc.

Film Acting

Videography

Dubbing

Sound Designing & Audio Engineering

Video Editing

News Reading & Anchoring

Professional Make up for Media